

Cellphone vending

POWERcard

POWERcard is a simple mechanism that is revolutionising the industry.

With POWERcard consumers can now purchase electricity at their convenience, whilst utilities are guaranteed of upfront payment.



Key benefits

- > Rapid deployment
- > No high infrastructure, personnel or equipment costs
- > Empowering job creation through the use of third party vendors
- > Convenient and accessible for all consumers



We see a world where we can all achieve more while using less



We help utilities maximise their service delivery



Our products, solutions and services are simple, efficient and innovative

Revolutionising the industry



Based on GSM scratch card technology, POWERcard enables electricity to be sold at any retail outlet, 24 hours a day, seven days a week.

How it works

- > POWERcards of various monetary denominations are produced.
- > These are purchased upfront (prepaid) directly from the utility, by vendors such as retailers or street hawkers.
- > The vendor sells the cards to consumers.
- > To redeem the value of the POWERcard, the consumer simply sends a SMS with their POWERpin and meter serial number.
- > A 20-digit STS token is returned to the consumer via SMS and entered into the meter.
- > When the electricity credit is depleted, the consumer simply returns to the vendor and purchases a new POWERcard.

Benefiting your business

POWERcard brings a wealth of benefits to supply authorities and their customers.

The primary benefit for authorities is guaranteed payment for services, as the electricity POWERcards are purchased upfront (prepaid) by vendors.

POWERcard also enables existing prepayment applications to be offered through this product, such as:

- > Monthly Free Electricity: consumers can still receive their free electricity, through SMS.
- > Re-Issue of Tokens: a simple SMS is all it takes to receive a re-issue of a token.

Conlog

Conlog (Pty) Ltd
Reg. No. 1982/011895/07
PO Box 2332, Durban, 4000, South Africa
Tel +27 (31) 268-1111 Fax +27 (31) 268-1500
<http://www.conlog.co.za>
info@conlog.co.za